

## Successfully Merging Corporate and Employee Value Systems

The ability of today's companies to attract and retain a talented and diverse workforce is directly related to an ability to create a work environment that provides opportunity, recognition, and rewards to those who best represent the values of the corporation. The most successful companies are those who combine corporate values with the personal values of employees. These common values include:

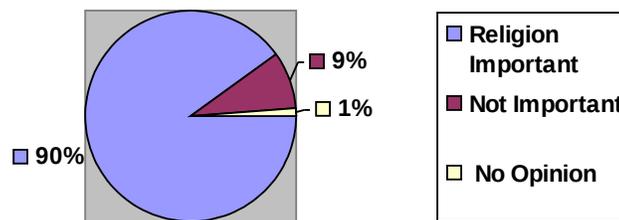
- Dependability
- Honesty
- Integrity
- Intensity
- Passion
- Personal excellence
- Professionalism
- Respectfulness

Most companies provide a statement of corporate values in the employee handbook at the time of hire, but never gain the employees commitment to the stated values on a personal level. A statement of corporate values is of no benefit to the success of the company if employees perceive a conflict between their personal values and those of the organization.

The majority of today's workforce arrives in the workplace with well-developed personal value systems that form the foundation of their beliefs and conduct in the workplace. Work Place Ministries provides today's corporations with the opportunity to attract and retain a workforce that personifies the values that lead to high performance and success in today's competitive global business environment.

According to Gallup's Princeton Religion Research Center, 90 percent of American adults say religion is either very important or fairly important in their lives; only 9 percent say religion is not very important.

### Employees with Religions Beliefs



WPM does not proselytize or seek to promote the practice of religion where prohibited in the workplace. Our mission is to ensure that corporations and their employees recognize and are equipped to leverage the competitive advantages gained through the acknowledgment and appreciation of the contributions of employees with highly developed, religious based value systems. In today's business environment of public distrust and government intervention, realizing the highest standards of corporate ethics has become a competitive edge.

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